



## **Biography - Michaela Mojzis-Böhm** **Senior Consultant & Partner** **Sprache am Markt Inc.**

Born February 22, 1969, Vienna Austria



- Founder of Sprache am Markt Inc. (1992)
- Head of Communication, ARGEV Solid Waste Association (1994-1999)
- Austrian Broadcast Company, Consumer Board (2005 – 2007)
- Member of the Viennese Economic Parliament (2006 - 2011)
- General Manager of Austrian Peoples Party ÖVP ( 1.2007 – 10.2008)
- Initial member of the advisory group Indigo8 - network for personal and organizational development (since 2004)
- Hold numerous key notes & guest lectures
- Pro Bono: Katastrophenhilfe Österreichischer Frauen (Vice Chair) and Zweite Sparkasse (member)

### **Education**

- Vienna University for Economic & Business: University Certificate Program in Advertising & Sales
- Systemic coaching degree
- Several degrees as communication trainer
- NLP Master Practitioner
- University Certificate Program Political Education
- Academic Training in Change Management, University of Applied Science, Heidelberg
- Large group presentation & facilitation

*Ms. Mojzis-Böhm has an extensive background in communications, politics, professional development and advisory. Currently, she works at Sprache Am Markt Inc. (SAM), an executive communication and corporate grassroots consultancy she founded in 1992. SAM works to provide professional direction to various businesses and corporations, including: client focused communication, executive training and coaching, presentation and facilitation, and corporate grassroots advisory. Multi-national companies like Deutsche Bank, Allianz, Ernst & Young, PORR, Erste Bank or REWE are clients of SAM. Ms. Mojzis-Böhm is also a founding member of INDIGO8, a network of professional consultants who advise costumers on personal and organizational development.*

*From 2007 to 2008, Ms. Mojzis-Böhm served as the General Manager of the Austrian People's Party (ÖVP). Prior to this, Michaela was on was on the Consumer Board of the Austrian Broadcast Company from 2005 to 2007. From 1994 to 1998, she served as Head of Communications for ARGEV Solid Waste Association.*

*Ms. Mojzis-Böhm currently serves as Vice Chair for Katastrophenhilfe Österreichischer Frauen, an organization dedicated to aiding victims of natural catastrophes with disaster relief. She also serves as a Member of the Viennese Economic Parliament, a position she has held since 2010. From 1983 to 1988, Ms. Mojzis-Böhm attended the Federal Trade Academy based in Vienna and then went to Vienna University for a degree in economics and business.*